

Interactive Dashboard Development for Student Performance Monitoring: Integrating Academic and Socio-Demographic Data

Fitrah Maharani Humaira, Wiratmoko Yuwono, Rengga Asmara, Rusminto Tjatur, Ronny Susetyoko, Robi'Atul Adawiyah

Politeknik Elektronika Negeri Surabaya

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ABSTRACT

Strategic decision making in institutional settings is often constrained by the fragmentation and heterogeneity of data across multiple sources. This study addresses this critical gap by developing and validating an interactive web-based dashboard designed to consolidate and transform heterogeneous institutional data from seven distinct sources into actionable insights. A complex feature engineering pipeline was necessitated, involving comprehensive data integration and structural consistency checks. Techniques like Text Normalization and Feature Mapping were applied to clean over a lot of inconsistent entries, alongside Feature Binning and Extraction to generate analytically robust metrics. The system was implemented using Python for data processing and ReactJS for the dynamic interface, and its viability was validated via structured User Acceptance Testing (UAT). The subsequent descriptive analysis provided key insights into student demographics, geographical reach, and enrollment compliance across academic levels. Crucially, the comprehensive UAT resulted in an outstanding overall acceptance score of very worthy. However, feedback analysis indicated a dominant user focus on visual aspects, with noted complaints regarding the suboptimal color scheme and contrast impacting user experience. The findings confirm that complex feature engineering is a viable and effective strategy for transforming fragmented institutional data into an immediately deployable strategic resource. This system offers a validated blueprint for data consolidation in higher education. Future work is accordingly directed toward revising the color palette and contrast ratios to enhance visual clarity and user experience, alongside continuous optimization of data completeness to maintain the dashboard's utility.

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1. INTRODUCTION

In the current competitive environment, higher education institutions are undergoing a significant digital transformation, driven by the growing demand for accountability and improved operational efficiency [1, 2]. To meet these challenges, the systematic collection and analysis of academic data are essential. This data is regarded as a vital resource for enhancing operational effectiveness, optimizing resource management, and improving the quality of education [2, 3, 4]. The shift toward data-driven management inevitably introduces Big Data characteristics within the academic environment, where universities face a rapid increase in data volume, velocity, and variety, encompassing structured student records, unstructured learning materials, and semi-structured interaction logs [5, 6]. The primary challenge remains that the sheer volume and mixed types of these data overwhelm traditional manual analysis, causing delays and resulting in data that is not functional for timely decision-making [5].

Focusing on a specific context, XYZ university reveals a clear challenge. While the institution successfully processed external data, important internal data is often overlooked, it is actually rich and valuable in information. The internal data is crucial for making the best decisions, like monitoring student engagement, tracking the effectiveness of administrative processes, and

identifying student profiles for targeted marketing and promotion. However, it frequently suffers from delays in analysis and fragmented data practices, which ultimately slow down the administration's speed and efficiency [2,4].

Dashboards function as visual interfaces that convert complex data into understandable insights, supporting both everyday and strategic decision making [6, 7, 8]. The elements on the dashboard such as effectively showing key performance indicators (KPIs) and uncovering hidden trends, significantly improve the monitoring process and allow quick data driven decisions by relevant stakeholders [8]. Existing literature on dashboard implementation, particularly within the higher education sector, reveals distinct research foci and limitations.

Prior research, such as the work by Jayashanka et al., often focuses on Learning Analytics Dashboards (LADs) aimed at improving student motivation and grades by analyzing interaction data from Virtual Learning Environments (VLEs) [6]. Conversely, studies proposing comprehensive development frameworks, by Altarazi et al., center on database standardization and evaluating usage effectiveness in industrial or business contexts, focusing on financial data [7].

Despite these significant contributions, this comprehensive review points to a notable research gap concerning the operational context of higher education, the seamless integration and effective visualization of various types of internal academic data (mixed-type) originating from fragmented internal systems, the implementation of a dashboard framework that is empirically validated using quantitative measures by institutional management to assess the impact on decision-making efficiency and a focus on managing academic-demographic data [4].

Against the background of these identified gaps, this study presents contribution through the development of an integrated framework specifically tailored to the XYZ University. The proposed innovation focuses on harmonizing and visualizing complex and diverse internal academic data sources. Specifically, the contribution of this research lies in designing a comprehensive dashboard that consolidates fragmented academic and socio-demographic data into one interactive view and confirming the system's efficacy through rigorous empirical validation using quantitative metrics [7]

2. METHODS

2.1. Data Collection

The dataset utilized in this study was collected using the Secondary Data Analysis (SDA) methodology, leveraging the comprehensive internal student database of XYZ University [9]. The SDA approach was chosen due to its efficiency in accessing a large volume of historical data and its suitability for addressing research questions focused on institutional trends and existing administrative records [18]. The target population of this study included all students enrolled at XYZ University spanning four academic years, specifically from 2021 until 2024. The dataset selected for analysis encompasses key variables related to the students' economic background (the primary variable of interest) and academic records, which are central to the research objectives, alongside structural identifiers such as the student ID [19]. To ensure the integrity of the analysis, strict criteria were applied, focusing only on records that were complete across all selected economic and demographic features [27]. This comprehensive collection ensures sufficient data volume and temporal depth for robust analysis.

2.2. Data Preprocessing

The initial step in data preparation was data profiling, performed to inspect the dataset for quality and consistency. This process identified high structural inconsistencies within the qualitative variable representing the economic section, necessitating rigorous cleaning [10]. The profile confirmed the absence of missing values in the primary variables and that all observations were unique following an initial check for duplicates [20].

Despite the initial cleanliness regarding missingness, further refinement of the data structure was critical due to the high variability in the qualitative economic section variable. The handling process began with text normalization, including case folding and the removal of redundant white spaces, to unify typographical variations [11]. Subsequently, data standardization and feature mapping were performed based on a meticulously defined domain dictionary. This dictionary was developed based

on institutional policy definitions, classifying and grouping the original qualitative entries into simplified, semantically consistent categories to ensure data quality and model interpretability [21].

Following this, feature engineering was applied to transform and enrich the dataset [13]. The continuing income variable was converted into discrete, manageable ranges through the feature binning (discretization) method [12]. This discretization was specifically applied to address potential non-linearity and reduce the impact of extreme outliers in the highly-skewed income data, thereby optimizing the variable for subsequent machine learning models [22]. Finally, the dataset was enriched by feature extraction, which involved parsing the structural format within the student ID to provide rich categorical features such as the department code for further segmented analysis [13].

2.3. Descriptive Analysis

A comprehensive descriptive analysis was performed across all key variables [16]. This involved calculating measures of central tendency (mean, median, mode) and measures of dispersion (standard deviation, range) to summarize the main characteristics of the student population data. Furthermore, distributional analysis was conducted, utilizing statistical plots to ascertain the shape and spread of key variables [17]. This step was crucial in detecting any significant data skewness or outliers, which could potentially violate the assumptions of the chosen inferential models [23, 24].

2.4. System Design Architecture and Data Workflow

The system uses a modular architecture designed for efficiently managing, processing, analyzing, and presenting data through an interactive dashboard [25]. The system was developed using a modern technology stack to ensure a robust, dynamic, and responsive user experience. Python served as the primary tool for all data-centric operations (cleaning, analysis, and modeling) [15]. The cleaned data was prepared in the lightweight JSON format, ready for efficient web deployment due to its simplicity and platform independence [26]. The front-end was built using the ReactJS library to create a dynamic and interactive User Interface (UI), chosen for its component-based efficiency and scalability [14]. The visual foundation utilized standard HTML and CSS, with TailwindCSS implemented as the utility-first CSS framework for efficient and rapid styling. Data visualization within the web page was powered by the integrated ECharts library, selected for its high performance in rendering interactive graphical elements from large datasets [9, 14, 15].

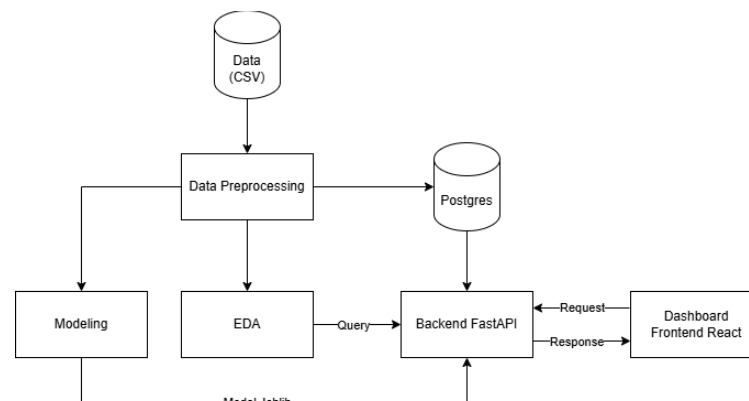


Fig. 1. Design System

2.5. User Acceptance Testing (UAT)

The final validation involved User Acceptance Testing (UAT), defined as the testing process to confirm the software's acceptance by end-users. To ensure the robustness of the measurement, the instrument underwent rigorous validation using a pilot sample ($N = 30$) representative of the target user population but excluded from the final UAT respondent pool [28]. The questionnaire's validity was assessed using Pearson's Product-Moment Correlation to determine if each item significantly correlated with its respective construct dimension [16]. An item was deemed valid if its calculated correlation coefficient (r_{count}) was greater than the critical table value (r_{table}) at a 5% significance level [29]. The internal consistency and reliability of the instrument were assessed using Cronbach's Alpha (α) [30]. A high Cronbach's Alpha value indicates that the items consistently measure the same underlying construct. Since this value significantly exceeded the generally accepted threshold

of $\alpha > 0.60$ [31], the instrument was confirmed to possess high reliability for consistent measurement of user acceptance.

The validated questionnaire was then administered to the primary UAT respondents. A total of 82 participants from XYZ University were selected based on their diverse roles and experience as potential system users, comprising students, lecturers, and administrative staff. This diverse sampling approach, incorporating individuals directly involved in academic delivery and institutional processes, ensured that the validation included perspectives from users with explicit knowledge and experience in the system's operational context, thereby fully addressing the criteria for empirical validation by knowledgeable stakeholders. The UAT procedure consisted of three stages: planning, system execution, questionnaire completion, and final scoring interpretation. The acceptance score was quantified on Equation (1) and the category percentage interpretation on Table 1 [27].

$$\text{Acceptance Score} = \frac{\text{Total Positive Score}}{\text{Maximum Possible Score}} \times 100\% \quad (1)$$

Table 1. Acceptance Category Percentage

Percentage Score	Category
81-100%	Very Worthy
61-80%	Worthy
41-60%	Quite Worthy
21-40%	Unworthy
0-20%	Very Unworthy

3. RESULTS AND DISCUSSION

This section presents the analytical findings and results of the system implementation. The subsequent discussion will interpret these results to confirm the practical application and achievement of the research objectives.

3.1. Data Integrity and Structural Consistency

The initial result confirms the preparation of unified analytical dataset from multiple sources. The research utilized four distinct secondary data sources, achievement, GPA, profile student, discipline, and regional geometrics which were subjected to preprocessing. Initial data auditing confirmed the presence of no missing values or duplicate rows across the sources. This dataset required extensive feature engineering to standardize the disparate data types. The impact of this feature engineering process on data quality and structure is summarized in Table 2.

Table 2. Result of Feature Engineering

Variable	Data Type	Initial Unique Values	Transformation Process	Final Data Type	Final Category
Parents Job	Text	986	Text Normalization & Feature Mapping	Text	13
Parents Income	Numeric	871	Feature Binning (Discretization)	Ordinal	7

Table 2 confirms the necessity of the feature engineering methodology. The successful reduction of the Parents Job variable from 986 initial inconsistent entries to 13 standardized, uniform categories represents a critical finding from this method's application, decisively demonstrating that robust data standardization is an essential prerequisite for effectively utilizing institutional records in comparative analysis. This significant dimensionality reduction on categorical features, alongside the conversion applied to the continuous parents income variable via feature binning, collectively ensured the final dataset achieved structural uniformity and analytical readiness.

Crucially, this observed data fragmentation mandates a proactive revision of institutional data college policies, specifically emphasizing the establishment of rigorous, source level data

standardization protocols. Such measures will be instrumental in streamlining the future ETL (Extract, Transform, Load) pipeline, substantially decreasing the operational overhead associated with data pre-processing, and guaranteeing consistent, high fidelity data quality necessary for rigorous academic and comparative research. The data preparation process utilized tables consolidated from four core data sources, with Table 3 detailing the initial variables and data types that underscored the intrinsic structural diversity of the source data prior to transformation.

Table 3. Dataset Variables and Type

Data Source	Variable	Data Type	Purpose
Achievements	Study Program	String	Segment achievement based on the specific study program
	Department	String	Analyze the distribution and concentration of student achievements across different departments.
	Event	String	Categorize and analyze the types of academic and non-academic events recorded.
	Organizer	String	Analyze the organizer of the events.
	Event Scale	String	Quantify the level of achievement difficulty or prestige (Regional, National, International).
	Event Category	String	Group achievements for visual comparison
	Date Start	Date	Define the start duration of the events
	Date End	Date	Define the end duration of the events
	Awardees	String	Identify the specific student receiving the award
	Description	String	Supplemental qualitative data for context and detail.
GPA	Study Program	String	Segment GPA based on the specific study program
	Department	String	Analyze the distribution and concentration of GPA across different departments.
	Student Status	String	Filter or compare performance based on student activity status (Active, Suspended, Graduated).
	Academic Year	String	Track academic performance trends over academic year
	Semester	String	Track temporal changes and trends in GPA over short intervals.
	GPA	Numeric	The primary quantitative metric for measuring academic success and student evaluation.
Profile Students	Study Program	String	Segment student based on the specific study program
	Department	String	Analyze the distribution and concentration of students across different departments.
	Academic Year	String	Track academic performance trends over academic year
	City	String	Analyze geographical reach and perform city-level enrollment concentration analysis.
	Province	String	Analyze macro geographical reach and promotional effectiveness at the provincial level.
	Previous Education	String	Analyze recruitment strategy and concentration based on high school background.
	Admission Type	String	Validate compliance with regulatory quotas and understand the diversity of enrollment channels.
	Income Category	String	Analyze the socio-economic background of students.

Data Source	Variable	Data Type	Purpose
Discipline	Study Program	String	Segment attendance and disciplinary records by study program.
	Department	String	Analyze disciplinary trends and attendance rates by department
	Academic Year	String	Monitor disciplinary status and attendance trends over time.
	Semester	String	Track attendance patterns and disciplinary issues across specific periods.
	Attendance Rate	Numeric	Primary quantitative metric for measuring student engagement and compliance.

3.2. Descriptive Analysis

Descriptive analysis was performed across all key variables to summarize the characteristics of the student population. This involved quantifying measures of central tendency and dispersion on numerical attributes, and frequency distributions. This analysis is unique in its integration of heterogeneous data, encompassing records from postgraduate, applied bachelor, and distance learning students summarized in Table 4

Table 4. Student Distribution by Degree

Academic Degree	Total Students	Percentage (%)
Postgraduate	119	2.17%
Applied Bachelor	4734	86.18%
Distance Learning	640	11.65%
Total	5493	100%

The analysis of student demographic origins, summarized in Table 5, provides key insights into the geographical reach and promotional effectiveness of the institution. The subsequent descriptive analysis revealed foundational insights for institutional strategy; specifically, the extreme geographical concentration of student enrollment in Surabaya (88.53%) provides actionable intelligence for strategic marketing planning, highlighting a critical over-reliance on a single city.

Table 5. Student Previous Education, Demographic, and Admission summarize

Analysis Category	Detail	Percentage
Previous Education	General High School (SMA)	46.02%
	Vocational High School (SMK)	31.54%
	Others	22,44%
3 Highest Province Origin	East Java	83.47 %
	Central Java	10.81 %
	West Java	8.68 %
3 Highest City Origin	Surabaya	88.53 %
	Sidoarjo	34.74 %
	Gresik	13.44 %
Admission Chanel	National Test-Based Admission	29.36%
	Independent Admission	27.23%
	National Achievement-Based Admission	21.52%
	Others	21.89%

3.3. Dashboard Implementation

The final system was developed using a robust Technology Stack to transform the analyzed data into an interactive dashboard. Python served as the core engine for data operations, preparing the resulting data in the JSON file format. The front-end, built using the ReactJS library, utilized HTML and CSS (with TailwindCSS) to provide a dynamic User Interface (UI). The integrated ECharts library consumed the JSON data to render the final visualizations, thereby effectively translating the research findings into an accessible and concise graphic solution. For brevity and clarity, only the key views that illustrate the system's core capabilities and principal findings are presented in the following figures.

Overall Student Profile presented in Figure 2 (a) and (b). The Aggregate Profile Student shown in Figure 2 (a) provides a high-level overview of key institutional metrics, displaying aggregated data such as Total Enrollment (1392), Graduated Students (946), achievements (154), and Average GPA (3.39). Figure 2 (b) visualizes the student distribution by province using a choropleth map with the Quantile classification method. This approach was selected due to its effectiveness in handling unevenly distributed data, ensuring an equal number of observations (provinces) falls within each color class. The main advantage of the Quantile method lies in the simplification of interpretation, as it allows for direct reference to data percentages, and logically links the Median to the central class. Furthermore, because it is based on relative ranking (rank order), the method produces a balanced visual distribution, offering a more honest representation of each province's comparative position within the context of the national student distribution [17].

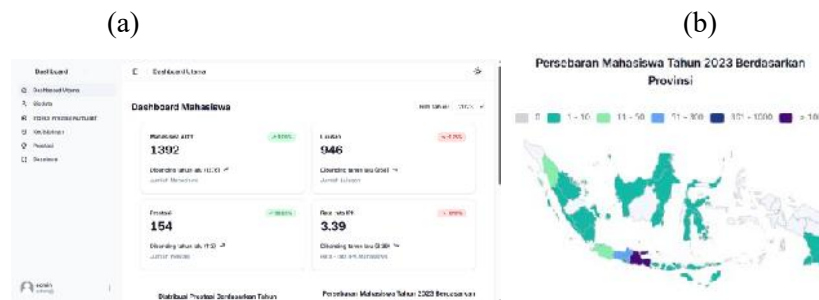


Fig. 2.(a) Aggregate Profile Student, and (b) Map Visualization for Student Distribution

Academic Performance Trend shown in Figure 3 highlights the temporal trends of GPA across different academic programs over several semesters. By allowing comparison per department, the dashboard effectively translates complex performance data into a clear analytical trend line, supporting comparative analysis and early intervention strategies in academic evaluation.

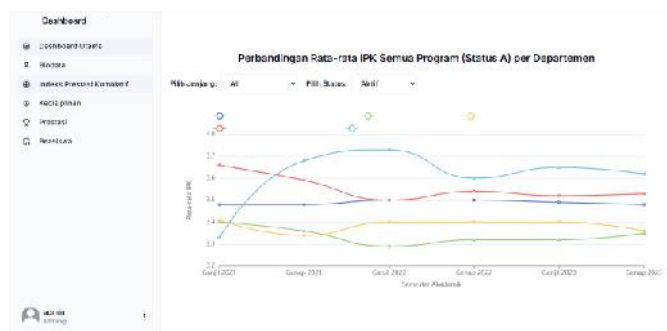


Fig. 3. Academic Performance

Non-Academic Performance and Reach presented in Figure 4 (a) and (b). Non-academic data is visualized to identify talent pools and activity concentrations. Event Distribution visualized by Figure 4(a), pie charts illustrate the distribution of student achievements, confirming the proportion between Academic and Non-Academic categories, validating the input from the achievements data source. Top 10 Achievement shown by Figure 4(b), the ranking display showcases the ten most frequent achievements per department, providing actionable insights into the specific areas of student excellence and the effectiveness of institutional support for competitive events.

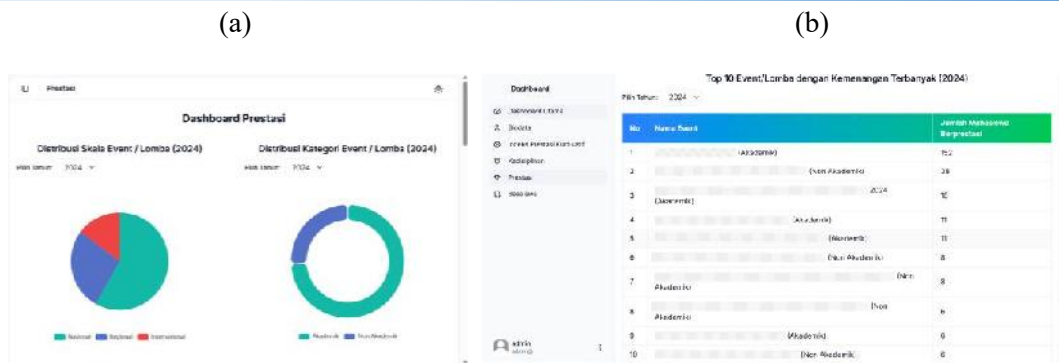


Fig. 4.(a) Event Distribution, and (b) Top 10 Achievement

Figure 5 presents the discipline of students, provides critical insights into student commitment and participation, effectively translating administrative records into actionable visual data. The dashboard utilizes dual charts to dissect attendance data: the chart on the left clearly visualizes the proportional attendance comparison between the Ganjil (Odd) and Genap (Even) semesters across all academic programs, helping to identify potential cyclical trends in student engagement.



Fig. 5. Students Discipline

3.4. User Acceptance Testing Result

The final validation involved User Acceptance Testing (UAT) performed by 82 respondents of XYZ University. The structured questionnaire administered was designed to assess the system's acceptance across four integrated evaluation aspects. These aspects, adapted from standard system quality models, measure critical user perceptions, namely: (1) Interface and Navigation Display, (2) Functionality and Performance, (3) Security and Privacy, and (4) Satisfaction and Usability. The total list of evaluation questions is presented in Table 6, which consists of questions specifically tailored to evaluate the effectiveness of the dashboard.

Table 6. List of Evaluation Question

Number	Variable Aspect	Question
1	Interface and Navigation Display	The dashboard interface is easy to understand and use.
		The navigation menu is clear and helps me easily find the information I need.
		Graphs, tables, and data visualizations are displayed clearly and informatively.
2	Functionally and Performance	The GPA data displayed matches the students' academic records.
		Discipline information (attendance, lateness, etc.) is displayed accurately.
		Student achievement data (both academic and non-academic) is provided completely.
		Student socio-demographic data is presented informatively and is easy to understand.
		The search and filter features (e.g., by program, cohort, or region) work properly.
		The dashboard can be accessed quickly without long loading times.

Number	Variable Aspect	Question
3	Security and Privacy	Graphs and tables are updated regularly according to schedule or in real-time.
		The login and authentication system of the dashboard works properly.
		Students' personal data is displayed securely without compromising privacy.
4	Satisfaction and Usability	Students' personal data can only be accessed by authorized parties.
		The dashboard helps me understand students' academic and non-academic data.
		The information displayed matches my needs as a user. This dashboard is useful in supporting analysis and decision-making.

Before initiating UAT, the survey questionnaire was validated to ensure both is measurement integrity (validity) and internal consistency (reliability). The validity of the instrument was assessed using the Pearson product-moment correlation by correlating the score of each item with the total construct score. The result showed that all sixteen items were declared valid, as they achieved a correlation coefficient for the items ranged from 0.5599 up to 0.8206. The internal consistency (reliability) of the multi dimensional survey instrument was tested using Cronbach's Alpha across the four identified latent aspects shown in Table 7 with all four measurement aspects above the minimum acceptable threshold 0.6. This confirms the high internal consistency and reliability of the survey instrument, providing a statistically foundation for the subsequent User Acceptance Testing

Table 7. Reliability Result

Aspect (Domain)	Cronbach's Alpha	Interpretation
Interface and Navigation Display	0.7795	Good Reliability
Functionally and Performance	0.8801	Excellent Reliability
Security and Privacy	0.6829	Acceptable Reliability
Satisfaction and Usability	0.8027	Good Reliability

The UAT procedure confirmed the system's operational viability and exceptionally high user acceptance, with the calculated results for each aspect summarized in Table 8. The final UAT score of 89.03% (Very Worthy) confirms the operational viability and high user acceptance of the developed dashboard. The strong scores in the Functionality and Security aspects (86.20% and 87.64% respectively) directly validate the system's capacity to serve as a reliable tool for decision support, effectively translating complex data (like performance trends and discipline records) into concise visual information as intended by the research objective.

Table 8. User Acceptance Testing (UAT) Results Summary

Aspect Tested	Average Score (1-5)	Acceptance Rate (%)
Interface and Navigation Display	4.53	90.65%
Functionally and Performance	4.31	86.20%
Security and Privacy	4.38	87.64%
Satisfaction and Usability	4.58	91.63%
Average	4.45	89.03%

However, the validation process also highlighted limitations. While functional aspects were highly rated, the user feedback regarding the color scheme being less eye-catching and inappropriate indicates that although the system is functional, its psychological impact and visual design could be optimized further. Therefore, future recommendations include revising the color palette and contrast shown in Figure 6 to improve user experience and visual clarity. This specific finding suggests that even highly reliable systems require continuous iteration on user interface aesthetics to maximize

The primary heterogeneous institutional data analyzed in this study are sensitive and confidential, and therefore, are not publicly accessible. Data and processed metrics may be made available from the corresponding author upon reasonable request and with permission from the PENS. The software stack (Python scripts and ReactJS code) is available for non-commercial research use upon reasonable request to the corresponding author.

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